

IDEA CARD

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OPERATORS

1 – EXAGGERATE

GO OVER THE TOP WITH THE IDEA!

2 – COMBINE

PUT TWO IDEAS TOGETHER AND CREATE A COMBINED IDEA.

3 – REVERSE

TURN THE IDEA UPSIDE DOWN AND SPECULATE ABOUT THE RESULTS.

4 – RELOCATE

MOVE THE IDEA INTO NEW CONTEXT: A DIFFERENT PLACE, POSITION OR SITUATION.

5 – VISUALIZE

IMAGINE WHAT WOULD HAPPEN IF THE IDEA WAS REALIZED.

6 – SUBSTITUTE

PICK ONE ELEMENT FROM THE IDEA AND SUBSTITUTE IT WITH SOMETHING ELSE.

PLAY!